

## The CTSA Media Committee

Established by the CTSA Board, March 24, 2023

The CTSA Media Committee oversees the communications efforts to promote the Society's mission and vision. These communications include website content for communications, social media, and all other media modes. The Media Committee seeks to support the CTSA's mission to:

[T]o promote theological research in the Roman Catholic tradition that is attentive to contemporary problems faced by the Church and the world.... Since its founding in 1946, the CTSA meets at its annual convention where its members engage each other in dialogue by presenting their ongoing research and receiving the constructive criticism of their colleagues. Much of this research is published in the *Proceedings* of the Catholic Theological Society of America. The annual convention also enables the many CTSA members who are teachers to share their best pedagogical practices. At the convention Business Meeting, the attending members elect a future President of the Society and new representatives to the Board of Directors. Also, at each convention, the Society honors one of its members for a lifetime of distinguished theological achievement through the conferral of the John Courtney Murray Award, named for one of its early Board members who was a major theologian in the American Catholic Church.

### Objectives:

- Ensure CTSA website content is clear and reflects the mission of the Society.  
Note: CTSA Executive Director has full editing rights of website to ensure conformity in style, font, etc. The CTSA Newsfeed is populated by the Executive Director and the membership via posts in a structured form.
- Ensure the CTSA is represented on professional social media platforms, e.g. LinkedIn, Twitter, in a manner consistent with the CTSA's mission statement.
- Recording and preserving select presentations while ensuring the CTSA is protected from copyright law infringements and the presenter's ownership of intellectual property is released to the Society.
- Monitor, think creatively and strategically about, and advise CTSA Board of Directors and Officers concerning ways the Society can best respond to the opportunities and challenges presented by today's evolving media technologies and landscapes.
  - For example, the Committee would work to ensure that the CTSA is alert to additional new opportunities to make use of media, such as Zoom, to enhance Societal conversations at regular times during the year.
- Collaborate with the CTSA Virtual Events Committee on issues pertaining to our now bi-annual virtual events and other issues of common concern.

### Committee Members:

- Two Board Members, in their first and second years respectively: Linh Hoang and a new Board member to be appointed by Kristin Heyer after the June convention
- A member of the *ad hoc* Board Committee on Virtual Events: Mary Kate Holman
- Two at-large members: Meghan Clark, Kate Ward
- The convention photographer and videographer as consultants: Paul J. Schutz, David Rohrer Budiash
- Executive Director, *ex officio*, Mary Jane Ponyik

Linh Hoang will chair the committee during 2023-24

The Committee would determine how often to meet, and would report to the President once every spring and every fall. Items arising may then be brought to the Board as needed.